

Nicholas Gray

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Accomplished senior web developer and designer with over ten years of industry experience that includes work in multiple industries. Proven ability to build visually-appealing websites and microsities from concept, layout, UX, implementation, and SEO using a mix of JavaScript, PHP, HTML, CSS, and CMS tools and frameworks including Bootstrap. Continuous learner dedicated to building skills and remaining modern on tools and trends.

EXPERIENCE

Front End Developer, Zacks Investment Research - Chicago, IL Sept 2016 - present

Zacks provides professional investors with financial data and analysis for stock and investment markets.

- Collaborate with design teams to implement all promotional sites and email, developing websites, landing pages, and email campaigns using Bootstrap, HTML5, CSS, PHP, and JavaScript.
- Delivered a mobile-first microsite for Zacks IRTools product and a mobile-first corporate site for Zacks Direct service using PHP, JavaScript, jQuery, HTML5, CSS, and Bootstrap.
- Serve as internal subject matter expert for Salesforce and Pardot integrations and automations used on email marketing campaigns. Set up campaigns and configure tracking for marketing teams.

Freelance Web Developer & Graphic Designer Jan 2009 - present

Provide web design, development, and graphic design services for a range of clients.

Select projects:

- **Le Medaillon** - Designed and developed a modern, responsive, mobile-friendly website for an award-winning champagne company using JavaScript, jQuery, Bootstrap, PHP, WordPress, HTML5, and CSS.
- **Superior Exotic Rentals** - Built and maintained website for a premium car rental service to showcase fleet. Currently developing reservation and e-commerce capability.
- **St. Damian School/Archdiocese of Chicago** - Designed and developed a WordPress website with features that included tour information and online registration.

Front End Developer (Contract), Elliotts Web - Downers Grove, IL May 2016 - Sept 2016

Elliotts Web provides web development, hosting, SEO, and digital marketing services with offices in Chicago and Phoenix.

- Developed websites including e-commerce, corporate, and institutional sites using WordPress, Drupal, and Joomla.
- Developed a mobile-first corporate website for client Sorsby Financial Group using JavaScript, jQuery, Bootstrap, PHP, HTML5, CSS, and WordPress.

Graphic Designer/ Web Developer, RealSupport Inc. - Schaumburg, IL Jan 2015 - Aug 2015

RealSupport provides web design, SEO, and social media services for real estate clients.

- Served as team's Lead Web Developer on multiple website development projects using PHP, HTML, and CSS on diverse CMS platforms including WordPress, Drupal, and Joomla.
- Created custom marketing collateral including logos, postcards, brochures, and marketing presentation layouts.

Web Developer, Identity Dental Marketing - Bloomingdale, IL Oct 2014 - Jan 2015

IDM provides marketing services including web design and social media marketing for dental practices.

- Designed and developed fully responsive and SEO optimized websites for clients nationwide using WordPress, PHP, MS SQL Server, HTML, CSS, and JavaScript.
- Created web content, logos, branding, and social media campaigns.

SKILLS

HTML5, CSS, Bootstrap, JavaScript, jQuery, WordPress, Drupal, Joomla, SEO, Responsive Design, SQL Server, Salesforce, Pardot, OSX, Windows

EDUCATION

Associate's, Graphic Design & Advertising, College of DuPage - Glen Ellyn, IL